

Transcript of Our Plan video 1 - Introduction

Welcome to this Ignite Hub Video. Today, Susan will explain what Our Plan is and introduce this short series of videos.

Hi all, my name's Susan Brown and I'm the lead volunteer in Girlguiding Scotland for Membership Development and Growth.

We've created a few short videos for you to help you understand a great tool that's available to support you in your local area to understand the data that you've got, and it'll assist you to develop your local growth plan. Our Plan is a document that holds all the essential information in one place. You can easily filter it and it's helpfully colour coded to help you navigate it.

But why would you want or need to use this data?

Well, there's lots of reasons and I'm just going to share some of them with you. In one place you can look at all the new volunteer enquiries in your area and decide how many and how often it'd be helpful to organise some welcome events.

You can look at current and past data and that'll really help you plan and make the best use of the time and the resources that you have.

There is also information that shows you at what stage your new volunteers are at in their guiding journey and identify where local volunteers may benefit from extra support to allow your new members to join us in as timely a manner as possible. You can look at waiting lists in one place and where you can work out where we've got oversubscribed units, where there are

spaces and support the local volunteers to create opportunities for as many new young members as possible to join.

This can also help inform where you may need to concentrate your recruitment campaigns. You can also, in one place, look at how many girls are you have ready to move up to the next section, and work out if you have space available, and again work with your local volunteers to address this if it's required. This could also include encouraging local volunteers to be creative and flexible, meeting the demand for all these new young members to join.

The tool allows you to add some of your own notes manually, and help you identify what your action plan is, and where you would like some support from Girlguiding Scotland.

Please remember that if looking at data and using this data is not your favourite subject, there may be someone in your local area who would like to assist you.

We hope that you find these following videos helpful. We welcome any questions here at Girlguiding Scotland of how we can help you in your local area.

Can I just take the opportunity to thank everyone for all the support you give us in growing Girlguiding in Scotland.
Thank you. Bye.

Thank you for joining us. We hope you enjoyed it. We would love to hear your thoughts. So please fill in the feedback form on the Ignite Hub web page.