

# Take the next step in your volunteering journey...



[girlguidingscotland.org.uk](http://girlguidingscotland.org.uk)



# Welcome

Thank you for your interest in applying for this volunteer role.

Volunteers are at the heart of Girlguiding - without you, guiding simply wouldn't happen. We know first-hand the benefits of volunteering. From boosting your mental wellbeing and learning new skills, to the feeling you get from supporting girls and young women to be their best - you'll experience it all through this new role.

Our mission at Girlguiding Scotland is to inspire and empower girls all across Scotland, and our members are key to achieving this. You'll play a key part in making guiding happen and ensure our programme makes a positive impact on the lives of girls and young women. By volunteering at the national level, you'll be able to inspire thousands of members across Scotland.

It could not be a more exciting time to join our team. We're at the start of a journey to change the way we manage guiding at a Scottish level with the aim of making it easier to provide great experiences for our girls and young women, and support for our volunteers. There will be a trustee board for governance and strategy and an operational board for projects, events and delivery of support to counties.

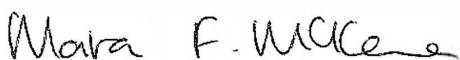
As well as these changes, this year we're continuing to focus on a return to guiding, membership and supporting our counties to run more efficiently and effectively. 2022 will also see the launch of brand new projects and a return to face to face for some of our most loved events.

Guiding in Scotland is more than just an after-school activity - it's the friendships we forge, the confidence we grow and the experiences we give girls, as well as the support systems we put in place to help each other thrive.

Despite the challenges we've faced, we've adapted to stay connected, and we'll continue to explore new ways of bringing members together. Our volunteers are key to helping identify new ways of reaching young members and our national volunteers have been working hard to coordinate both our response and feedback. We're looking forward to the year ahead and hope you're feeling inspired to join us.

So, what are you waiting for? Please take a look through this pack to learn more about this exciting opportunity - I hope you'll be inspired to apply and help us make Girlguiding Scotland even better for our members.

Best wishes,



**Moira McKenna**

**Scottish Chief Commissioner**

# About Girlguiding Scotland

Girlguiding Scotland is the leading charity for girls and young women in Scotland. Thanks to the dedication and support of 9,000 amazing volunteers, we are active in every part of Scotland, giving girls and young women a space where they can be themselves, have fun, build brilliant friendships, gain valuable life skills and make a positive difference to their lives and their communities. We build girls' confidence and raise their aspirations. We give them the chance to discover their full potential and encourage them to be a powerful force for good.

## Our vision

An equal world where all girls can make a positive difference, be happy, safe and fulfil their potential

## Our mission

Through fun, friendship, challenge and adventure we empower girls to find their voice, inspiring them to discover the best in themselves and to make a positive difference in their community

## Our values

Caring, challenging, empowering, fun, inclusive and inspiring

### Rainbows - We have fun

Rainbows are girls aged 4-7. Rainbows is all about developing self-confidence, building friendships, learning new things and having fun. Girls get their hands dirty with arts and crafts, get in touch with nature and play games - it's all about learning by doing.

### Brownies - We do cool stuff

Brownies are girls aged 7-10. Brownies introduces girls to a world of new opportunities, challenges and fun. Girls go along to camps, holidays, day trips and sleepovers. They get together with their friends at regular meetings where they learn new hobbies, get creative, explore other cultures and have outdoor adventures.

### Guides - We make things happen

Guides are girls aged 10-14. Guides have an exciting and varied programme designed to inspire and challenge girls. What you do in Guides is up to you, from taking part in lots of exciting activities at regular meetings to special events and trips away.

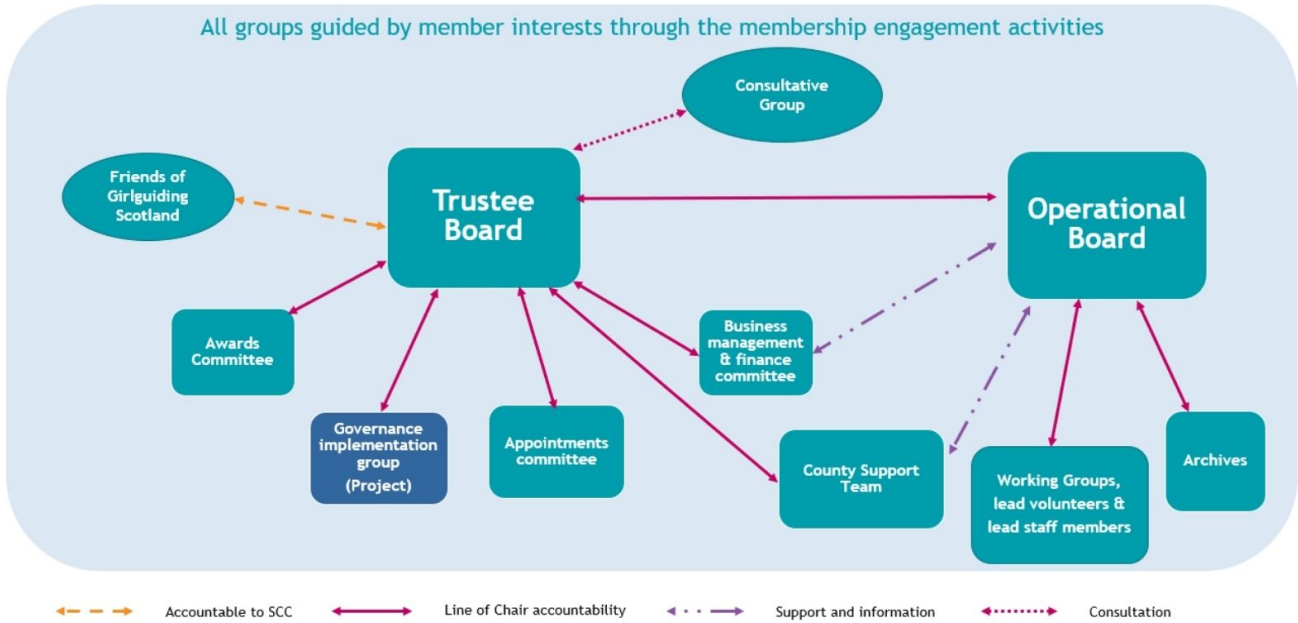
### Rangers - We explore more

Rangers is a new section for girls aged 14-18 (replacing The Senior Section for those 14-25). Rangers offers young women the opportunity to develop their skills and abilities activities and opportunities for personal development.

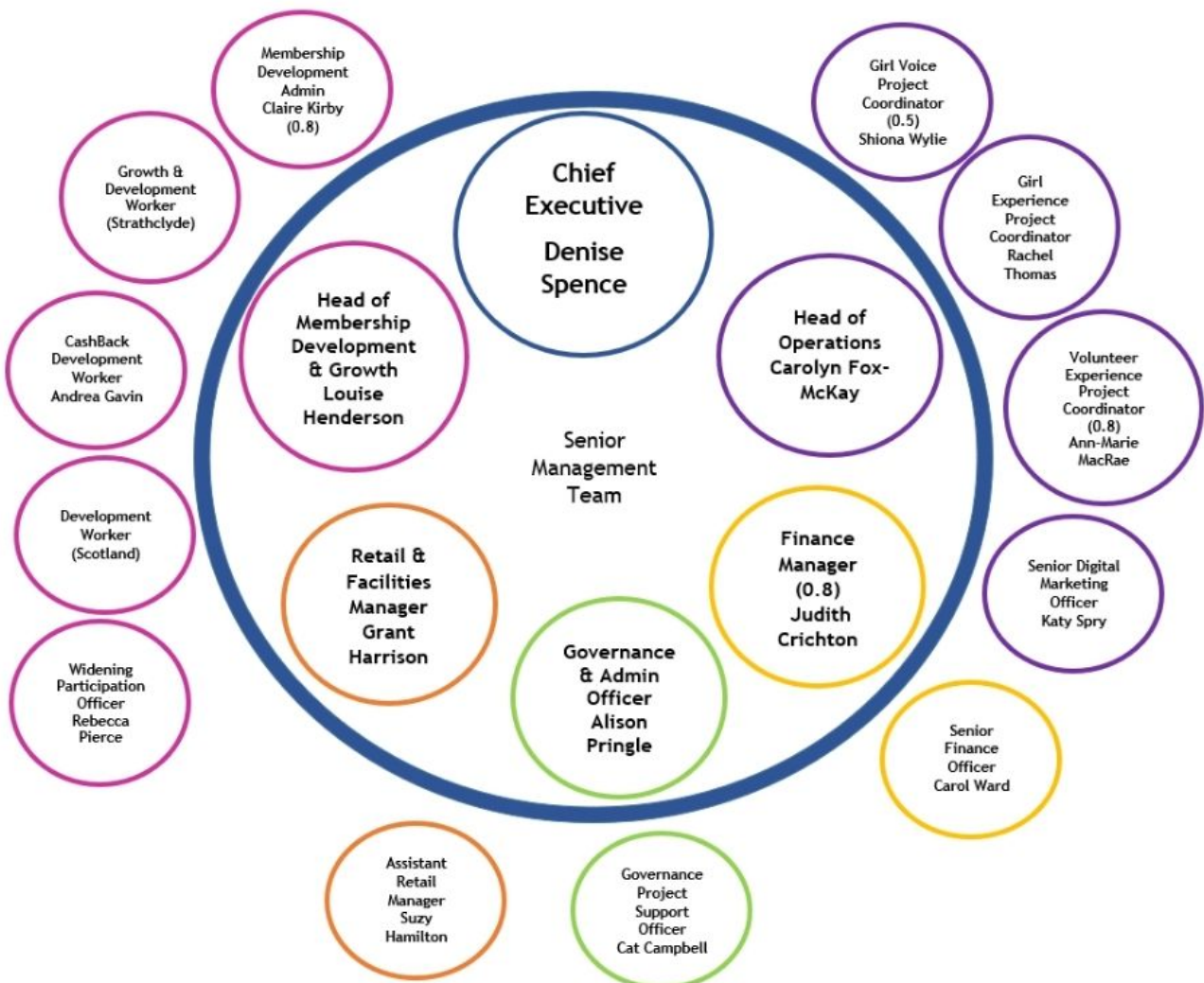


# About Girlguiding Scotland cont.

## Our governance structure:



## Our staff structure:





## This role

The communications and engagement lead for the Scottish international team is responsible for the promotion of international opportunities within Girlguiding Scotland. This is a 3-year appointment open to any adult Girlguiding Scotland member aged 18+. This role is part of the Scottish international team, which focuses on the promotion and development of international opportunities within Girlguiding Scotland. The team is led by Emma Pettis.

### Your profile:

- Good working knowledge of social media (Instagram, Twitter etc.)
- Excellent communication and interpersonal skills
- Desire to motivate and inspire girls and young women, and adult volunteers, from a broad range of backgrounds
- Ability to work remotely
- Previous experience of international travel with Girlguiding is desirable but not essential

## What you'll do in this role

You should be able to commit to:

- Regular meetings with the international team, both virtual and in-person
- Attending girls and adult INTOPS and other events run by the international team - these are typically over weekends and take place in a number of locations across Scotland

### Responsibilities:

Media and communications:

- Regularly update the existing Scotland INTOPS social media accounts (Instagram and Twitter) and follow the Girlguiding Scotland social media guidelines
- Work with the Girlguiding Scotland marketing and communications team to make sure communications guidelines and procedures are followed by international trip leaders and county international advisers
- To assist with the internal promotion of World Thinking Day and World Association of Girl Guides and Girl Scouts (WAGGGS)
- **Engagement:** Support county international advisers in promotion of INTOPS events and also local opportunities



## What you'll get from this role

- You'll be part of a team working to support the resumption and promotion of international travel within Girlguiding
- You'll have freedom to develop the Scotland INTOPS online presence and help us reach even more girls and young women
- You'll meet people from a range of backgrounds, from right across Scotland
- You'll have a huge amount of fun

## How to apply

If you want to have an informal chat please get in touch with Emma Pettis - [scotlandintops@gmail.com](mailto:scotlandintops@gmail.com). To apply for this role email [rachel@girlguiding-scot.org.uk](mailto:rachel@girlguiding-scot.org.uk) your full name, membership number, two references and answer these two questions below. Please make sure to include the role title in the subject of the email.

**Q1.** Why are you interested in this role? (300 words max)

**Q2.** What skills and experiences do you have to offer? (300 words max)

**Applications from across Scotland are welcomed and the application deadline is 5pm on Monday 28 February 2022.**